

**EK BHARAT SHRESTHA BHARAT ACTIVITIES BY MINISTRY OF TOURISM
July 2020**

Sr. No	Activities by the IHM Lucknow	Month of Activity	Proposed Activity	Details of the Activity	Paired States involved	No. of Participants / Attendees	Any other relevant information
1	Webinar on Topic: Community Based Tourism post Covid-19 Under EK BHARAT SHRESTHA BHARAT	July 2020	To Conduct an sessions on 1st Topic: Opportunities & Challenges in Tourism post Covid-19 2nd Topic: Community Based Tourism post Covid-19 Under EBSB Scheme	Dr. Gaurav Vishal from IHM Lucknow was invited as a speaker for the said webinar. He focussed on the interaction at the cultural level would “generate vibrancy of understanding and appreciation amongst the people, besides forging mutual bond and enriching the value system of unity among the denizens.” Date & Time: 31 July, 2020 4:00 AM to 5:30 PM Organised by: Indiatourism, Guwahati. Ministry of Tourism, Govt. of India. Convenor: Tsering Wange, Himalayan Holidays, Arunachal Pradesh. Virtual Platform: Google Meet https://meet.google.com/ago-drst-bqi	Participating State: Arunachal Pradesh, Meghalaya & Uttar Pradesh	more than 100 views were recorded	Link of the file event shared over online media well. https://arunachaltimes.in/index.php/2020/08/02/p-under-ek-bharat-shrestha-bharat-initiative-organ https://thedawnlitpost.com/ek-bharat-shrestha-bharatprogramme-held/



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EK BHARAT SHRESHTHA BHARAT

31st July, 2020-4pm

Opportunities & Challenges of Tourism post Covid-19



Phrangkumar Kharbamon
Centre Head, Jettwings Group
of Institutes, Meghalaya



E Banlumlang Blah
President, NEITC
Meghalaya



Ajay Jain
Director, Waltz Tours & Travels
Uttar Pradesh

Community Based Tourism post Covid-19

